

VIRTUALLY  
**FRESH!**  
*Plein Air Milford*

## Call to Artists!

The Fourth Annual plein air weekend hosted by the Village Fine Arts Association (VFAA), Suzanne Haskew Art Center (SHAC) and the Michigan Plein Air Painters.

**Friday, October 2 – Sunday, October 4, 2020**

Fresh! Plein Air Milford invites artists to paint in the Huron Valley area including downtown Milford, the Huron River, rural scenes and farms, Kensington Metropark, Proud Lake State Recreation Area, and Highland State Recreation Area. The show and sale will be at the SHAC and online.

### Paint Out

- Begins Friday morning and continues through Sunday 11:00 am.
- Up to three paintings are due by 11:00 am Sunday.

### Eligibility

- Fresh! Plein Air Milford is open to artists 18 or older.
- Register and pay by September 25, online, in person, or by mail.
- Deliver paintings to the SHAC as noted on the schedule below.
- Paintings will be on display at the SHAC and online until Nov 6.
- Art can be picked up November 7 - 10 during office hours.

### Artwork Requirements

- Art must be completed at the event. No stamping of canvases or paper required – we are trusting that artists will comply.
- All work to be completed from life by the artist – no mechanical or photographic assistance.
- Art submitted is not to exceed 30" in any direction, including the frame.
- Work must be framed and ready for hanging with wire securely affixed to the back. NO SAWTOOTH HANGERS are accepted. Artwork must be labeled on the back.
- Work on paper must be framed under glass/plexiglass.
- Don't forget to sign your art!
- The VFAA reserves the right to photograph and reproduce all entries in the Fresh! Plein Air Milford exhibit, regardless of copyright. Such reproductions will be used for promotional and/or educational purposes only.
- The VFAA/SHAC representatives reserve the right to disqualify any work deemed objectionable or that does not adhere to the rules and guidelines of the competition. All decisions of the VFAA/SHAC will be final.

### Fees

Early registration fee is \$35 due by 9/13. Or \$45 by 9/27.

### Sales

The VFAA will handle sales at the SHAC and will take a 25% commission on all sales. Price your work accordingly, or mark NFS. Any work not priced will be marked NFS. Shipping charges will be the responsibility of the artist. Should a painting need shipping, the VFAA will put the buyer in touch with the artist for a final total.

### Awarding Judge

Nationally recognized artist Sharon Will is the awarding judge.

### Awards

- First place: \$250
- Two Honorable mention awards: – \$50 each
- Peoples Choice – art supply gift certificate

### Schedule

- **Saturday, September 26** – Plein Air workshop with Mike Todoroff – 10:00 am. Meet at the SHAC.
- **Friday, October 2 – Sunday, October 4 at 11:00 am** – Fresh! Milford Plein Air Event.
- **Saturday, October 3, 10 am - 2 pm, or Saturday, October 3, 4:00 - 7:00 pm, or Sunday, October 4, 9:00 am - 11:00 am** – art take-in at the SHAC – three paintings per artist.
- **Sunday, October 4** – Afternoon/evening reception TBD.
- **October 4 - November 6** – Exhibition and Sale at the SHAC *and* online.
- **November 7 - 10** – Pick up unsold art at the SHAC during office hours.

VIRTUALLY  
**FRESH!**  
*Plein Air Milford*

**Registration Form**

Register online at [www.MilfordVFAA.org](http://www.MilfordVFAA.org) or fill out the entry form below and mail or drop off with entry fees to: Suzanne Haskew Art Center, 125 S. Main St, Suite 700, Milford, MI 48381.

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Every precaution will be taken to ensure the protection, care and handling of all entered work. Neither the VFAA nor the SHAC will be held responsible for loss or damage to any artwork. By entering this event I acknowledge and accept the conditions of this contract. I have read the rules of this competition and understand them. I enter my artwork at my own risk. I believe the VFAA and SHAC to be prudent and careful guardians of my artwork.

If I am unable to pick up my artwork at the designated time, the person named below has my permission to do so.

Name \_\_\_\_\_ Phone \_\_\_\_\_

Early Entry Fee, \$35. through September 13. Fee then increases to \$45 and is due by September 27. Make checks payable to "VFAA".

Total enclosed \$ \_\_\_\_\_