

# **FRESH!** *Plein Air Milford*

*A plein air weekend hosted by  
Village Fine Arts Association (VFAA) and  
Suzanne Haskew Art Center (SHAC) in Milford, Michigan  
Sponsored by the Michigan Plein Air Painters*

*Friday, June 23 – Sunday, June 25, 2017*

## ***Call to Artists!***

Fresh! Plein Air Milford invites artists to paint in the Huron Valley area including downtown Milford, the Huron River, rural scenes and farms, Kensington Metropark, Proud Lake State Recreation Area, and Highland State Recreation Area.

***Paint Out*** – begins Friday morning and continues through Saturday. Up to two paintings are due by 11:00 am Sunday. Registration fee is \$35 by May 31. Fee is \$45 June 1 – June 17. Registration must be completed by June 17.

***Quick Paint*** – Sunday morning will take place at a designated area, yet to be determined. One painting per artist may be entered for the Quick Paint sale. Registration fee is \$15 by May 31. Fee is \$20 June 1 – June 17. Registration must be completed by June 17.

### ***Eligibility***

- Fresh! Plein Air Milford is open to artists 18 or older
- Register and pay by June 17, online, in person, or by mail
- Check-in at one of the scheduled times and have canvas or paper stamped – no limit. Watercolor blocks cannot be stamped – single sheets permitted only
- Deliver paintings to the SHAC as noted on the schedule
- Paintings will be on display at the SHAC until August 22. Art can be picked up August 23 – August 29. Hours: Tue/Wed/Fri 11:00 am – 3:00 pm & Thurs/Sat 10:00 am – 2:00 pm
- See schedule for locations, check-in times, and delivery of work.

### ***Artwork Requirements***

- Art must be completed at the event – canvas / paper must be stamped before painting and verified when delivered – if stamp is hidden when framed, framing must be completed at the SHAC after verification
- All work to be completed from life by the artist – no mechanical or photographic assistance
- Art submitted is not to exceed 30" in any direction including frame
- Work must be framed and ready for hanging with wire securely affixed to the back. NO SAWTOOTH HANGERS are accepted. Labels must be included with all artwork
- Work on paper must be framed under glass/plexiglass
- Don't forget to sign your art!
- The VFAA reserves the right to photograph and reproduce all entries in the Fresh! Plein Air Milford exhibit, regardless of copyright. Such reproductions will be used for promotional and/or educational purposes only
- The VFAA/SHAC representatives reserve the right to disqualify any work deemed objectionable or that does not adhere to the rules and guidelines of the competition. All decisions of the VFAA/SHAC will be final.

## ***Fees:***

- ***Paint Out:*** Registration fee is \$35 by May 31. Fee is \$45 June 1 – June 17. Registration must be completed by June 17
- ***Quick Paint:*** Registration fee is \$15 by May 31. Fee is \$20 June 1 – June 17. Registration must be completed by June 17.

## ***Sales:***

The VFAA will handle sales at the SHAC, with a 25% commission. Price your work accordingly, or mark NFS. Any work not priced will be marked NFS.

## ***Awarding Judge***

Accomplished plein air artist Cornelis VanSpronsen will be judging both the Paint Out and Quick Paint for awards.

## ***Awards***

- Paint Out: 1<sup>st</sup> - \$500, 2<sup>nd</sup> - \$250, 3<sup>rd</sup> - \$100
- Quick Paint: 1<sup>st</sup> - \$200, 2<sup>nd</sup> - \$100, 3<sup>rd</sup> - \$50
- Suzanne Haskew "Best of Milford" Award - \$100

## ***Schedule - Suzanne Haskew Art Center (SHAC) - 125 S. Main St, Suite 700, Milford MI***

- Saturday, June 10 – Plein Air workshop with Mike Todoroff – details to follow
- Friday, June 23 – Sunday, June 25 – ***Fresh! Milford Plein Air Event***
- Friday, June 23 – 8:00 am – 12:00 pm and 2:00 pm – 6:00 pm – stamp blank canvas for the ***Paint Out*** at the SHAC
- Saturday, June 24 – 8:00 am – 2:00 pm – stamp blank canvas for the ***Paint Out*** at the SHAC
- Saturday, June 24 – 5:00 pm – 7:00 pm – ***Paint Out*** art take-in – 2 paintings per artist – at the SHAC
- Sunday, June 25 – 8:00 am – 11:00 am – ***Paint Out*** art take-in – 2 paintings per artist – at the SHAC
- Sunday, June 25 – 8:00 am – 9:00 am – stamp blank canvas for the ***Quick Paint*** at the SHAC
- Sunday, June 25 – 9:00 am – 12:00 pm – ***Quick Paint*** – 1 painting per artist due at the SHAC by 12:00 pm
- Sunday, June 25 – 3:00 pm – 5:00 pm – ***Wet Paint Reception & Awards Presentation*** at the SHAC
- June 25 – August 22 – Exhibition and Sale at the SHAC
- August 23 – August 29 – Pick up unsold art at the SHAC. Hours: Tue/Wed/Fri 11:00 am – 3:00 pm & Thurs/Sat 10:00 am – 2:00 pm

## Registration

Register online at MilfordVFAA.org or fill out the entry form below and mail or drop off with entry fees to: Suzanne Haskew Art Center, 125 S. Main St, Suite 700, Milford, MI 48381

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Every precaution will be taken to ensure the protection, care and handling of all entered work. Neither the VFAA nor the SHAC will be held responsible for loss or damage to any artwork. By entering this event I acknowledge and accept the conditions of this contract. I have read the rules of this competition and understand them. I enter my artwork at my own risk. I believe the VFAA and SHAC to be prudent and careful guardians of my artwork.

If I am unable to pick up my artwork at the designated time, the person named below has my permission to do so.

Name \_\_\_\_\_ Phone \_\_\_\_\_

### Fees:

**Paint Out** (by May 31)      \$35.00      \$ \_\_\_\_\_

**Paint Out** (June 1 - 17)      \$45.00      \$ \_\_\_\_\_

**Quick Paint** (by May 31)      \$15.00      \$ \_\_\_\_\_

**Quick Paint** (June 1 - 17)      \$20.00      \$ \_\_\_\_\_

**Total enclosed**      \$ \_\_\_\_\_

Make checks payable to "VFAA".

